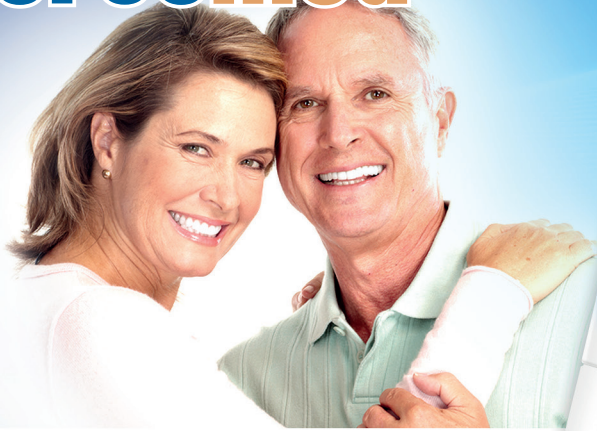


clinically tested*
el-ce med



TOTAL CARE 40 VITAL

THE PROBLEM:

With increasing age, teeth and gums need reliable protection and lasting care to withstand everyday stress. Receding gums, exposed tooth roots, the wearing of enamel and a lack of breath freshness are the focus of comprehensive, lasting tooth care that aims to keep teeth and gums healthy for as long as possible.

THE CAUSE:

Our new health-, well-being- and fitness-orientated lifestyle has resulted in regular acid attacks by wine, fruit and fruit juice, which soften our enamel, allowing it to be worn down through brushing even more easily. Nowadays we mainly consume pre-manufactured food that requires less chewing action and often has high sugar content. In addition, we tend to irregular snacking in between meals, when a toothbrush is not always at hand.

THE SOLUTION:

el-ce med TOTAL CARE 40 VITAL contains a dentally tried and tested combination of active ingredients tailored to the needs of mature teeth. Regular caring for the teeth with el-ce med TOTAL CARE 40 VITAL effectively prevents signs of the natural ageing process and guarantees reliable, lasting all-round protection of the teeth and gums:

- gentle but effective removal of plaque
- protection and care of the gums
- antibacterial effect and tartar protection
- highly effective caries prophylaxis
- long lasting fresh breath

el-ce med TOTAL CARE 40 VITAL – we know what can make your smile even more beautiful.

INGREDIENTS:

Aqua, Hydrated Silica, Sorbitol, Propylene Glycol, Xanthan Gum, Sodium C14-16 Olefin Sulfonate, Aroma, Alumina, Zinc Chloride, Sodium Fluoride, Sodium Saccharin, Allantoin, Sodium Ascorbate, Tocopheryl Nicotinate

***With clinically-tested ingredient
Sodium Fluoride (1450 ppm F)**

RDA VALUE:

approx. 80 - 100 (medium abrasivity)

NOTE OF WARNING:

For adult use only!

