

# ROT WEISS



## ROT WEISS Toothpaste for the whole family

### BRAND NAME:

The brand name describes the suggested way of brushing the teeth as recommended by dentists – from ROT (red), the gums, to WEISS (white), the teeth.

### THE PROBLEM:

Cavities, tartar and gum disease are among the most common oral diseases, and they can significantly affect your well-being.

### THE CAUSE:

The move away from food that requires more chewing toward fast food and ready-made meals, usually accompanied by a high sugar content, causes plaque to accumulate on and between the teeth. Bacteria feed on these food scraps and produce tooth-damaging acids that can attack the teeth and irritate the gums.

### THE SOLUTION:

When used regularly, **ROT-WEISS** toothpaste provides comprehensive protection and long-term care for teeth and gums of the whole family. The active ingredient sodium monofluorophosphate, at an optimal dose of 1450 ppm fluoride, guarantees an effective cavity protection.

Its long-lasting mint flavour and a mild polishing agent provide a pleasantly fresh, clean feeling for your mouth.

### INGREDIENTS:

Aqua, Calcium Carbonate, Hydrated Silica, Propylene Glycol, Glycerin, Sorbitol, Sodium C14-16 Olefin Sulfonate, Cellulose Gum, Aroma, Sodium Monofluorophosphate, Sodium Saccharin, Sodium Methylparaben, Limonene.

Contains sodium monofluorophosphate (1450 ppm fluoride).

### RDA-VALUE:

approx. 70 - 80 (low abrasivity)

### WARNING:

Not suitable for children under the age of 6!