

clinically tested\*

# el-cemed



## KRÄUTER PLUS

### THE PROBLEM:

Aside from the well-known dental problems like tooth decay and dental plaque that are most frequently brought to the dentists, the gums are also often the subject of discussion in a consultation with specialized dental staff.

### THE CAUSE:

Reasons for the increase of gum diseases are, amongst others, the turning away from food that requires active chewing towards fast food and ready meals. To date, this has resulted in gum problems for almost every age group. Receding gums and periodontitis can lead to irreparable damage if they are not recognized early on and treated, causing exposed tooth necks and the outcome of a lifetime of discomfort.

### THE SOLUTION:

**el-ce med KRÄUTER PLUS** offers complete protection and lasting care to keep the teeth and gums healthy for as long as possible. In addition to an active formula that gently but effectively fights dangerous plaque – the main cause of tooth decay, periodontitis and tartar –, **el-ce med KRÄUTER PLUS** contains valuable herbal extracts from nature's pharmacy:

- healing chamomile
- anti-inflammatory myrrh
- protective sage
- revitalizing peppermint

These natural herbs make sure that gums are cared for and strengthened, while at the same time noticeably reducing gingivitis. A fresh, revitalizing aroma composition gives this toothpaste a distinctive, fresh character. For pleasant, fresh breath and a comfortably clean feeling of the mouth.

### INGREDIENTS:

Aqua, Sorbitol, Hydrated Silica, Propylene Glycol, Tetrapotassium Pyrophosphate, Sodium C14-16 Olefin Sulfonate, Xanthan Gum, Aroma, Alumina, Sodium Fluoride, Sodium Saccharin, Chamomilla Recutita Flower Extract, Salvia Officinalis Leaf Extract, Mentha Arvensis Leaf Oil, Sodium Methylparaben, Commiphora Myrrha Resin Extract, Limonene, CI 42090, CI 47005

**\*With clinically-tested ingredient Sodium Fluoride (1450 ppm F')**

### RDA-VALUE:

approx. 100 - 120 (medium abrasivity)

### WARNING::

only for adults – not suitable for children under the age of 6!

