



PUTZI CHILDREN TOOTHPASTE

suitable for children

Children should be introduced early to continuous teeth brushing habits. However, there is still a large amount of toothpaste that is swallowed.

Putzi is intended for toothbrushing beginners right up until they start school.

The toothpaste, developed with respect to the delicate infantile mucosa, contains a mild foaming agent and no ingredients, which might cause harm if swallowed. For this reason, it also only contains the recommended **minimum amount of fluoride (1000 ppm)***.

The **Putzi toothpaste** is available with „Tutti-Frutti + Calcium“ and „Strawberry“ taste.

*In September 2018 the German Dental Associations issued a new recommendation on the fluoride content of children toothpastes. It is now recommend to use a toothpaste with 1000 ppm fluoride from the first tooth onwards (additional information available under <https://www.dental-kosmetik.de/en/products/for-children>). This recommendation is based on a guideline of the European Academy of Paediatric Dentistry (EAPD), issued in 2009, and the dosage recommendations of the American Dental Association (ADA).

Putzi Calcium

INGREDIENTS:

Aqua, Sorbitol, Hydrated Silica, Propylene Glycol, Cellulose Gum, Tetrapotassium Pyrophosphate, Sodium C14-16 Olefin Sulfonate, Aroma, Sodium Fluoride, Calcium Glycerophosphate, Sodium Saccharin, Sodium Methylparaben
Contains 0,22 % Sodium Fluoride (1000 ppm F⁻) and 0,25 % Calcium Glycerophosphate
RDA-value approx. 35 - 40 (low abrasivity)

Putzi Erdbeere

INGREDIENTS:

Aqua, Sorbitol, Hydrated Silica, Propylene Glycol, Cellulose Gum, Aroma, Sodium Fluoride, Cocamidopropyl Betaine, Sodium Saccharin, Sodium Methylparaben, CI 75470
Contains 0,22 % Sodium Fluoride (1000 ppm F⁻)
RDA-value approx. 35 - 40 (low abrasivity)

DIRECTIONS:

For children under the age of 2: With the eruption of the first tooth use an amount the size of a grain of rice twice daily.

Children aged two or older: Use a pea sized amount twice daily for supervised brushing to minimize swallowing.